

L'AIRE D'ARLES

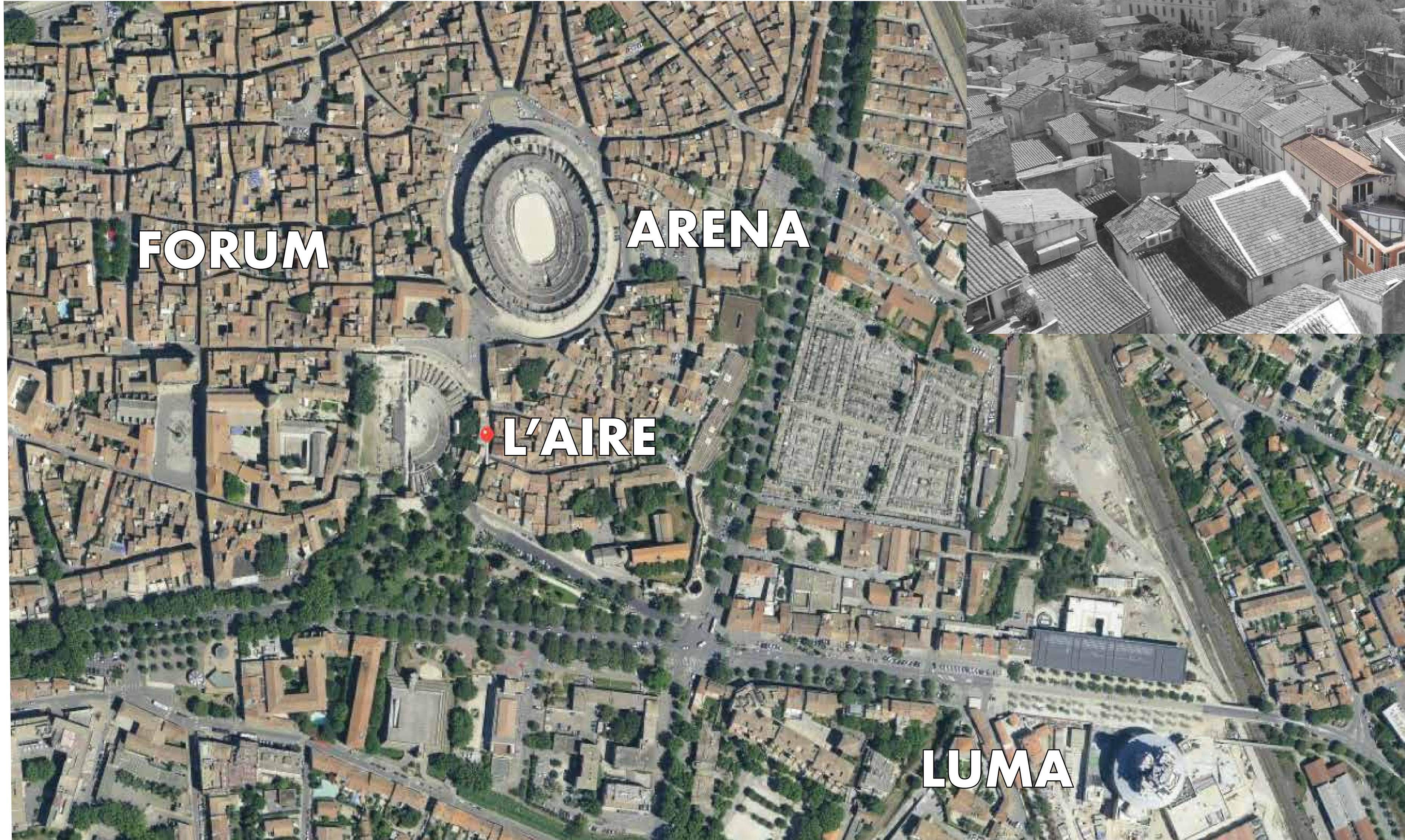
A space for your event in the heart of the city



With its **4 levels**, a patio and a terrace, **L'Aire** is a unique space offering a full range of services for your event on **254 m²**

PRIME LOCATION

An address you can't miss



L'Aire is located :
25 rue porte de Laure,
the address is in the ancient
city heart between **roman
arena and theater**, on the
main touristic road leading to
the **Luma tower**.

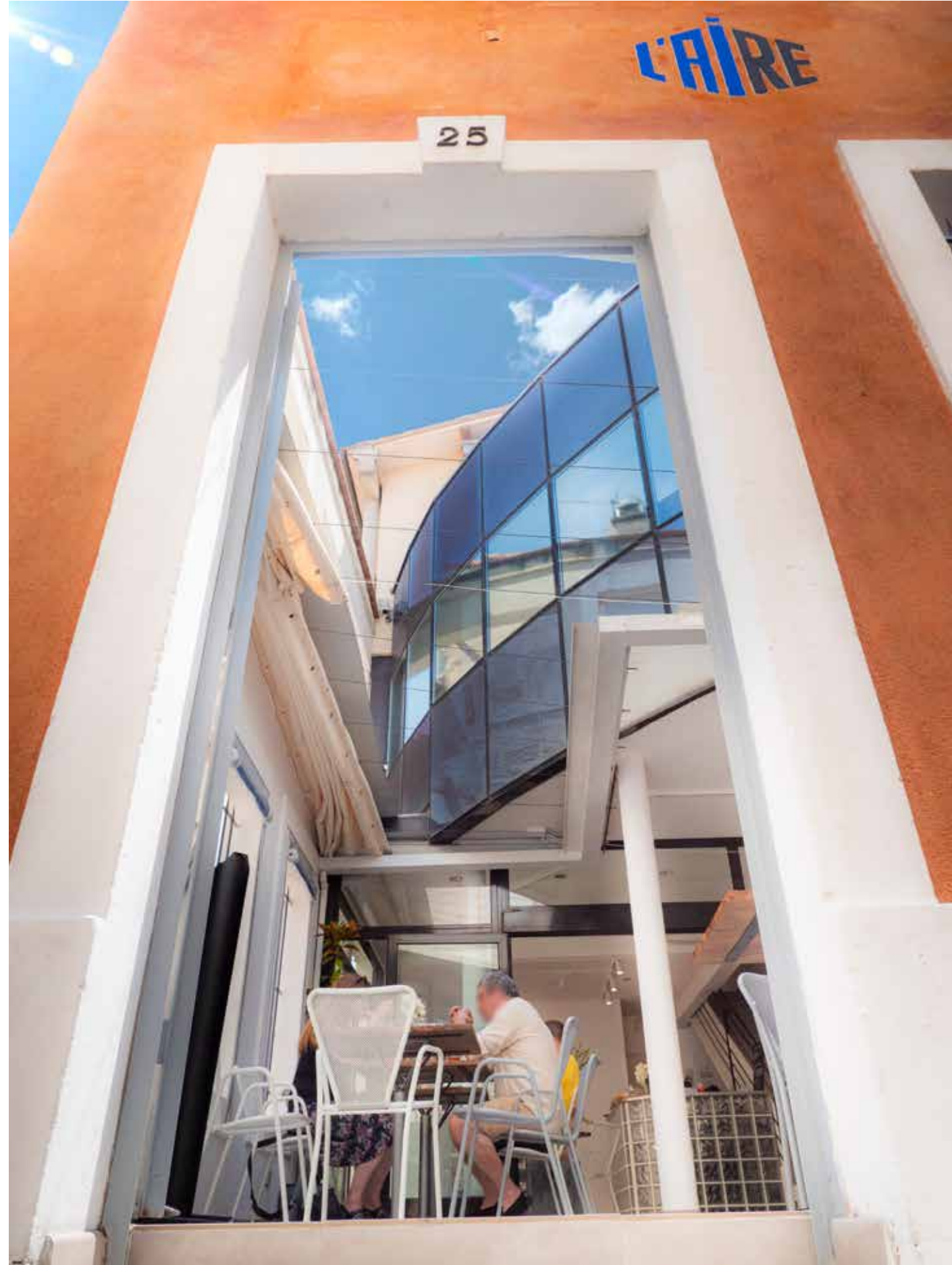
AN ACTIVE SPACE

IN THE HEART OF THE CITY



GROUND FLOOR / STREET LEVEL

WELCOME AND MEET YOUR PUBLIC



The first entrance leads into an **open-air patio**

GROUND FLOOR



Mainly dedicated to a **cafe-restaurant** where walls are available for **exhibiting Art**. Completely modular, the place can handle a large variety of **events**.





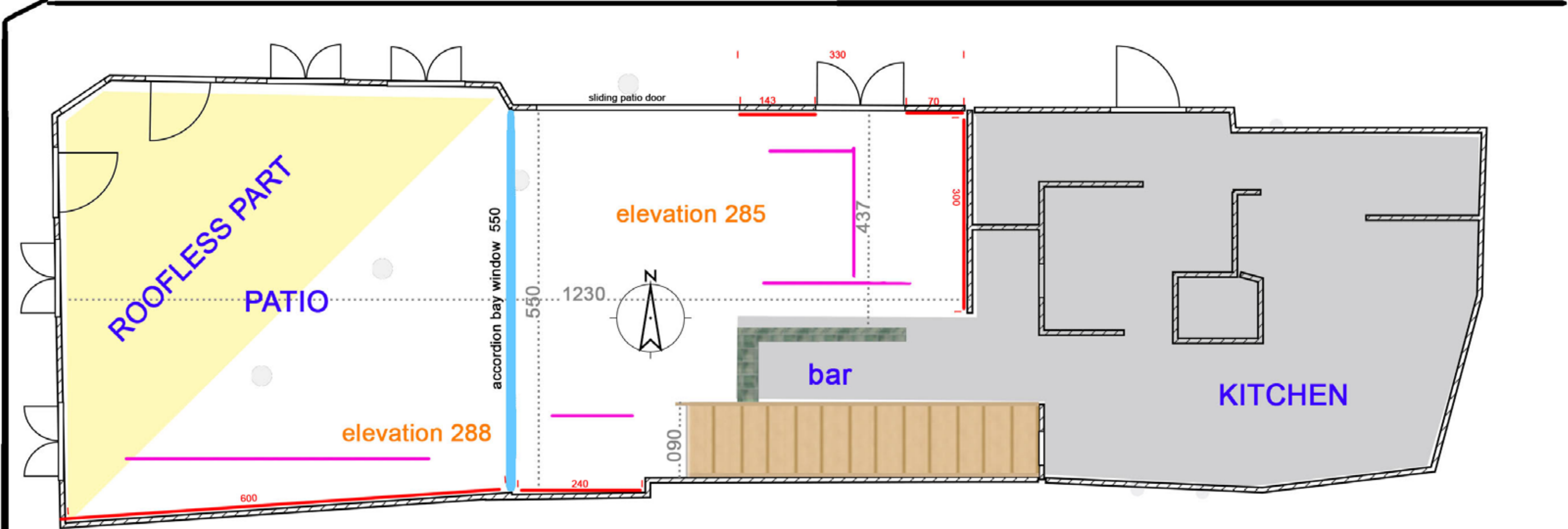
The ground floor is a great space for gatherings, meetings, book-signatures and **conferences**.



GROUND FLOOR

25 RUE PORTE DE LAURE

25 RUE EMILE BARRERE



.....DISTANCE IN CM.....

- | size in cm |
- exhibition Wall
- == Glass window / Doors / open part in the wall
- == Walls
- NO Public Zone
- removable tarpaulin
- Light tracks

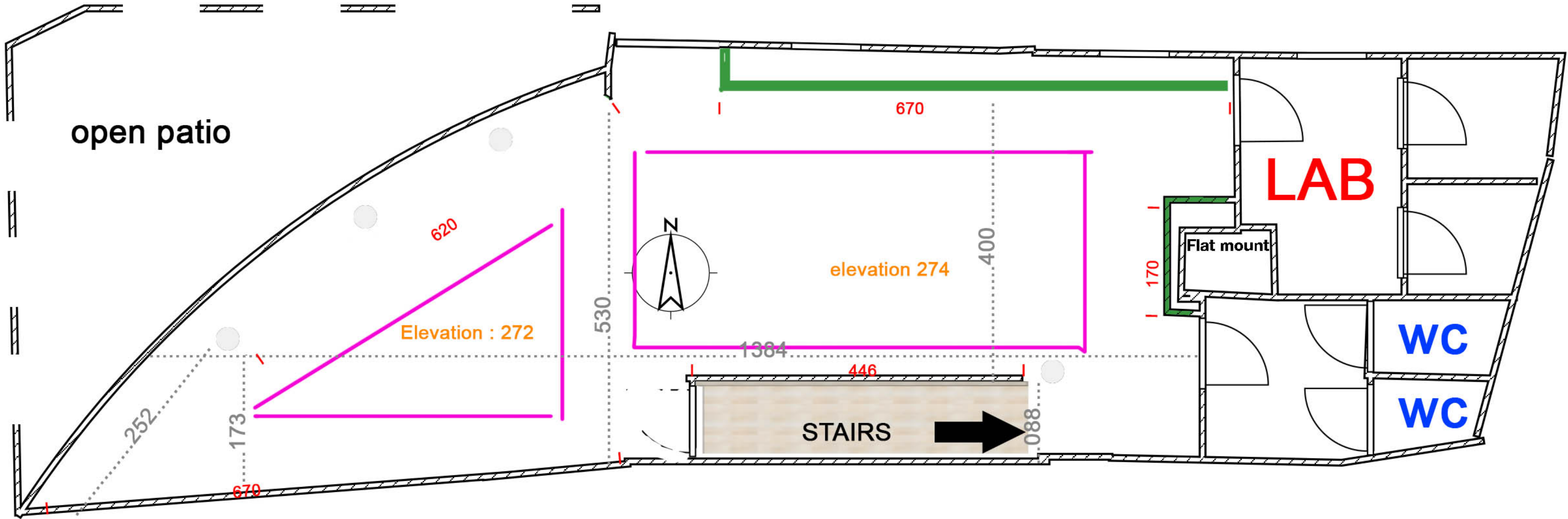
FIRST FLOOR






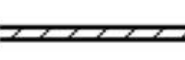
WORK AND EXHIBIT

Walls are lit with **professional** museal lighting system. Focus and intensity are adjustable.
 Some walls are made of wood others are in concrete.

A small private room is available to make an office or a lab. You'll find electrical outlets every two meters or so.
 The whole floor is **air-conditioned**.

A **gate system** is adjustable to separate the first floor from the ground level without condemning the access to the restroom.



	Light tracks		Distance in cm
	Wood wall		Window
	exhibition Wall in cm		Concrete wall

FIRST FLOOR SUMMER 2022



INLAND x Initial LABO

Initial LABO on our first floor, offering **free prints** for photographers under the sponsorship of



They also invited the photographer's collective **Inland** to promote their work and give conferences and portfolio reviews.



FIRST FLOOR

winter 2022-23

STUDIO+LAB

A **photo studio** is set up with a **photo lab**.

One of the walls has shelves meant to display drying **wet-plates**. Another wall is covered with a large metal board to **magnet** paper photographs.

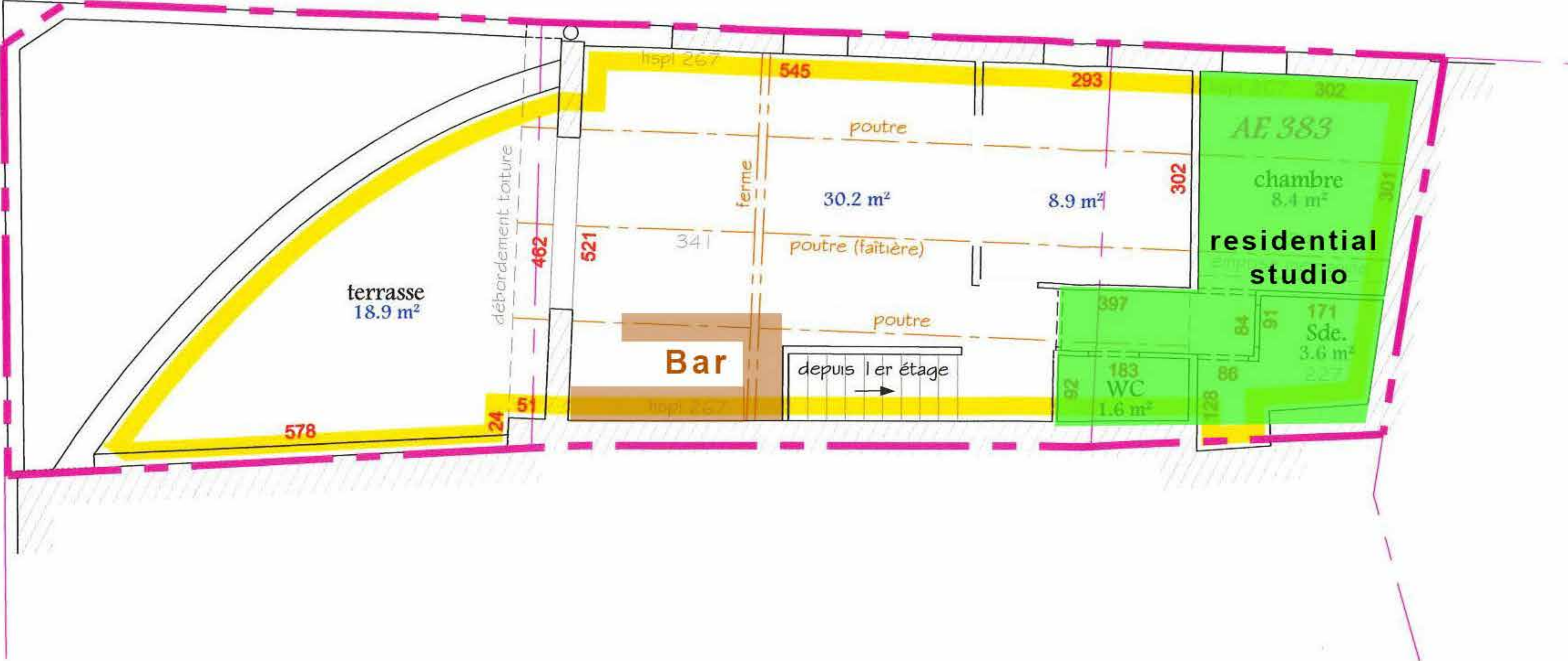


SECOND FLOOR

TERRACE ON TOP

Rue Porte de Laure

Rue Emile Barrère



SECOND FLOOR

READY FOR ACTION



A quiet space to **work** or for meeting during the day and a great place to **party** in the evening.



SECOND FLOOR



From **performances** to **workshops**, it is even possible to set up a **darkroom**. This floor is also air-conditioned.



ROOFTOP TERRACE

on top of the city



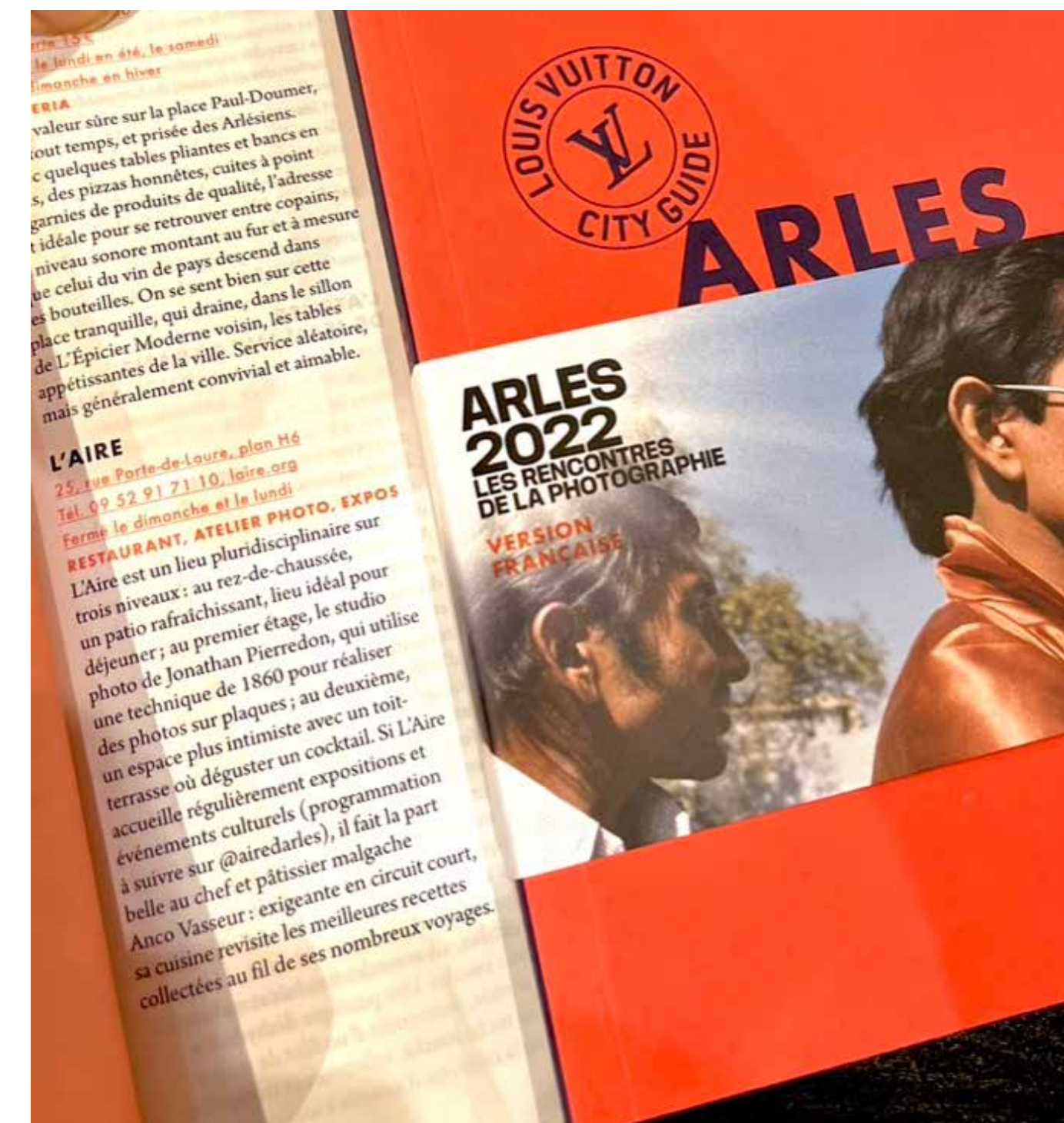
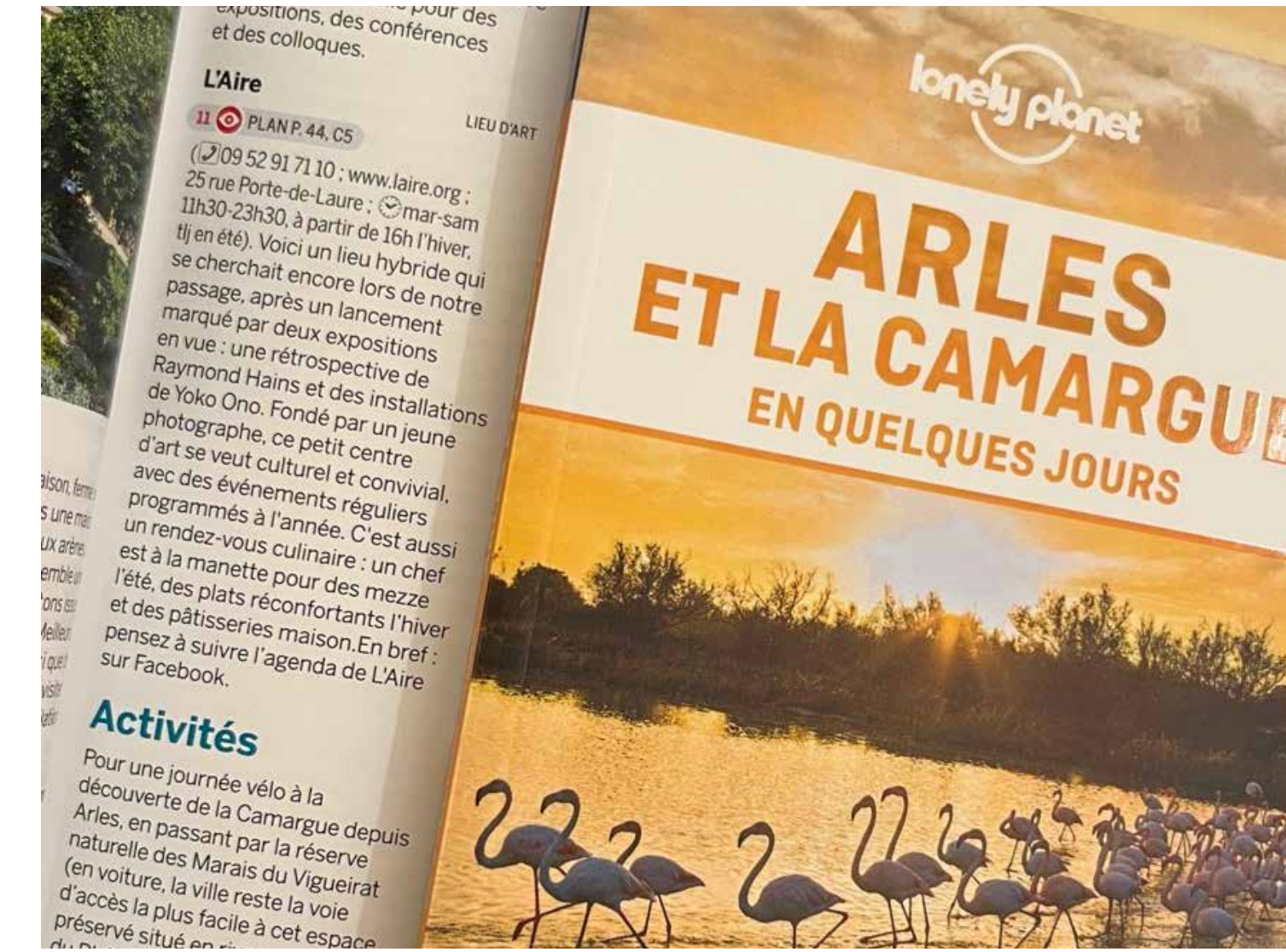
Best place in Arles where you can have a drink out from the city crowd, give a **secret** and **vip** touch to your event



After sunset enjoy some video **projections** on the wall to display photographs and films on an **ultra large screen.**



IDENTITY



L'Aire opened on June 19 2021 with a retrospective of **Raymond Hains** work, followed with a **Yoko Ono** Exhibition. L'aire was noticed on international media and travel books like **Louis Vuitton city guide** or **Lonely Planet**.

Thanks to a dense event agenda (concerts, performances, conferences, workshops...). It also became a place where Arlésiens like to gather.

SERVICES

L'Aire offers a wide range of services :

- **Catering** We are providing «à la carte menu» or on event «buffet».
- **Bartenders**, Barista, Cocktailogist.
- **Mediation** team, public reception.
- **Media production content**, from multicamera live broadcast to brand content medias
- **Community manager**.
- Riggers, hangers, carpenters, painters, video installation specialist or any craftsmen related to the **exhibition production**.
- **Dj , live band, performer** of any kind

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